### Virtual Events

#### General Information

**Setting the Stage**

**Keeping Them Engaged**

**Inspiring Practice Change**

<table>
<thead>
<tr>
<th>Activity Type/Educational Format</th>
<th>Rationale for Use</th>
<th>Criteria Used for Educational Setting</th>
<th>Related to Objectives</th>
<th>Desired Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online/Web-based activities</td>
<td>- Wide reach of content&lt;br&gt;- Delivery of information and updates&lt;br&gt;- Convenient 24/7 access&lt;br&gt;- Low cost to learners&lt;br&gt;- Multimedia (audio and video)&lt;br&gt;- Immediacy of education on emerging or critical topics (e.g., MRSA)&lt;br&gt;- Point of care learning</td>
<td>- Engages learners&lt;br&gt;- Self-directed&lt;br&gt;- Self-paced&lt;br&gt;- Efficient&lt;br&gt;- Accessible</td>
<td>- Knowledge&lt;br&gt;- Competence</td>
<td>- Update knowledge or concepts&lt;br&gt;- Organize concepts with what is known&lt;br&gt;- Obtain new knowledge or skills&lt;br&gt;- Improve competence&lt;br&gt;- Apply knowledge and competence to practice</td>
</tr>
</tbody>
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#### Instructional Methods (link to full document)

**Tips & Guides:**

- Tip Sheet - [Optimizing Synchronous Online Teaching Tips (2021)](#)
- Tip Sheet - [Twelve Tips to Present An Effective Webinar (2021)](#)
- Tip Sheet – [Maximizing Virtual Meetings and Conferences: A Review of Best Practices](#)
• Harvard Business review – Reimagining Medical Conferences for a Virtual Setting
• ACCME – Best Practices for Planning and Leading Virtual Meetings: Tips for Faculty

• Forbes – Zoom Fatigue: Ideas To Innovate And Shift Virtual Presentations
• Hubilo Blog – 10 Tips to Host a Virtual Medical Conference
• Bizjournals - Connect with your audience at your next virtual event
• YouTube – Synchronous (Live Online) Teaching & Learning (Video Series Playlist)

Reviewed Articles:

Gamification and Multimedia for Medical Education: A Landscape Review
Maximizing Virtual Meetings and Conferences: A Review of Best Practices


